

### Open4Business 2019 International Conference and Matchmaking Event 3-4 October 2019

*(The program is under preparation, the Organizers reserve the right to make changes.)*

3 October 2019 (Thursday)						
8:30-9:00	REGISTRATION					
9:00-12:00	<b>The Maze of IPR</b> Hungarian Intellectual Property Office			9:00-12:00	<b>International Conference</b> <b>Applied Earth Science Cluster</b>	
10:30-12:00	SACHE World Café - Creative industry roundtable discussions					
12:00-13:00	LUNCH					
13:00-18:00	Connect-IT Conference and B2B Meetings					
19:00-20:00	<b>DesignPécs 2019 Opening and Fashion Show</b> - welcome reception and networking for Open4Business, Connect-IT and DesignPécs Week participants (Venue: <b>TREZOR</b> , Király str. 11.)					
19:00-22:00	<b>"Get together"</b> - welcome reception and networking for Open4Business, Connect-IT and DesignPécs Week participants (Venue: <b>Nana Bistro &amp; Bar</b> , Király str. 2.)					
4 October 2019 (Friday)						
8:30-9:00	REGISTRATION					
	Plenary Session					
8:55-9:00	<b>Greetings</b> - Dr. Tamás Síkfői, President, Chamber of Commerce and Industry of Pécs-Baranya					
9:00-9:15	<b>Presentation</b> - Dr. Zsolt Páva, Mayor, City of Pécs					
9:15-9:30	<b>Under request</b> - Sándor Fasimon, president, Hungarian Chamber of Commerce and Industry, International Committee					
9:30-9:45	<b>Baranya County Industrial Development Program</b> - Dr. Markus Hirth, President, South West Hungarian Engineering Cluster					
9:45-10:00	<b>Competitiveness on International Markets</b> - Balázs Hendrich, CEO, HEPA Hungarian Export Promotion Agency					
10:00-10:15	<b>Economic Cooperations</b> - Duncan Graham, Chairman, British Chamber of Commerce in Hungary					
10:15-10:30	<b>Cooperations between Hungarian and International Clusters</b> - Dr. Ferenc Fedor, President, Cluster Of Applied Earth Sciences					
Sessions						
10:30-12:30	<b>I. Session</b>	Irish-Hungarian Business Day	<b>II. Session</b>	Export Financing in and out of EU	<b>III. Session</b>	Industry & Clusters & Co-operation
12:30-13:30	LUNCH					
13:30-15:00	Hungarian Chamber of Commerce and Industry International Committee (closed meeting, only for committee members)					
13:30-17:00	B2B Meetings					
19:00-23:00	Networking Event: Dinner at Bishopric of Pécs					