PROGRAM

**National Honey Forum "Golden Apiary 5.0"**

October 28,2021, from10:00 to 18:00, International Exhibition Center (IEC), Conference Hall 14, Pavilion 3 (entrance 3A), Kyiv, Brovarsky Avenue, 15

10:00 Registration, morning coffee

**10:15 Opening of the forum, greetings from the organizers and partners**

**Dmytro Nikolaev,** Manager of the Ukrainian Horticulture Business Development Project (UHBDP)

**Gennadiy Chyzhykov,** President of the Chamber of Commerce and Industry of Ukraine

**Roman Leshchenko,** Minister of Agrarian Policy and Food of Ukraine\*

**Laurent Denyo,** Agriculture Counselor of the Embassy of France to Ukraine

**10:30 -12: 00 Plenary part**

**Honey sector of Ukraine on the world map: opportunities and challenges**

Moderators - **Dmytro Nikolaev,** Manager of the Ukrainian Horticulture Business Development Project (UHBDP), **Oleg Yukhnovskiy**, Chairman of the Committee of Agro-Industrial Sector Entrepreneurs at the UCCI, Advisor to the President of the UCCI

10: 30-11: 05 *Results of state support in 2021 and prospects for the development of the beekeeping sector*

**Oksana Boreyko,** Head of the Beekeeping Development Department at the Ministry of Agrarian Policy and Food of Ukraine

**Volodymyr Stretovych**, President of the Beekeepers' Union of Ukraine

Gryhoriy Legkyi, President of the Association of Professional Beekeepers of Ukraine

11: 05-11: 20 *Situation at the world honey markets, opportunities and challenges for Ukraine*

**Anna Burka**, FAO National Consultant

11: 20-11: 40 *Situation at* *the European honey market, the view from an importer (online presentation)*

**Xavier Turlen**, CEO of Naturalim, France

11: 40-12: 00 *Market of packed honey*

**Edward Krychfalushiy,** General director of “Organic Export”

**12:00 -13: 10 Practical part**

**Innovations of apiculture in 2021**

Moderator - **Leonora Adamchuk**, Ph.D., Associate Professor of NULES of Ukraine, researcher at the “Institute of Beekeeping by P.I. Prokopovych”, Head of the Foundation of Women-beekeepers, Kyiv

12: 00-12: 10 Introductory part. *Education and science of beekeeping in Ukraine*

**Leonora Adamchuk,** Ph.D., Associate Professor of NULES of Ukraine, researcher at the “Institute of Beekeeping by P.I. Prokopovych”, Head of the Foundation of Women-beekeepers, Kyiv

12: 10-12: 30 *Causal links in the global phenomenon of extinction of honey bees*

**Oleksandr Shkrobanets**, Doctoral research scholar

**Maria Fedoryak,** Ph.D., Professor, Head of the Department of Ecology and biomonitoring, Chernivtsi National University by Yuri Fedkovych, National Coordinator for Monitoring of Bee Mortality in Ukraine under the auspices of the International Association for the Study of Honey Bees COLOSS, Chernivtsi

12: 30-12: 50 *Health and immunity of honey bees: new challenges and achievements*

**Olena Sirenko**, Ph.D., Head of the Bee Diseases Research Sector, NSC “Institute for experimental and clinical veterinary medicine”, Kharkiv

12: 50-13: 10 *Inventions and current directions of development of efficient beekeeping*

**Mykola Voynalovych**, Ph.D., Associate Professor, NULES of Ukraine, Kyiv.

**13.10 - 14.10 Lunch break**

**14: 10-15: 40 Plenary part**

**Business on the way out of the crisis: new trends and strategies**

Moderator - **Dmitry Kushnir**, co-founder of TM Honey Brothers, managing partner of Experto Consulting Ukraine, expert on geographical indications of Ukraine

14: 10-14: 30 *Professionalization of the industry: for what to be prepared in scaling up a business?*

**Gryhoriy Legkyi**, President of the Association of Professional Beekeepers of Ukraine

**Oleg Kalinin**, owner of TM Medova Fabrika (city of Mykolaiv), VCD Specialist of the Laska Foundation of UHBDP

14: 30-14: 50 *Professionalization of the industry: the importance of properly adapted technological solutions for successful operation of an industrial apiary*

**Lionel Buron**, Commercial Director of Thomas Apiculture, France\*

14: 50-15: 05 *The state of the honey drinks industry and the factors hindering the development of the industry*

**Volodymyr Dmytruk**, President of Ukrainian Medovars

15: 05-15: 25 "Organic beekeeping: practical experience of a German organic beekeeper under the EU organic regulation" (online presentation).

**Mark Reinert,** organic beekeeper, Germany

15: 25-15.40 *Rules of the "Golden Comb": how to reach a new level in your business*

**Svitlana Volynets,** Director of Development of Apiproduct company, psychotherapist, Vice-President of the All-Ukrainian Association of Apitherapists, member of the Foundation of Women-beekeepers

**15: 40-17: 00 Practical part**

**Organizational and legal aspects of beekeeping**

Moderator – **Yulia** **Prokhoda**, Patent Attorney of Ukraine, attorney at law, board member of the National Association of Patent Attorneys of Ukraine

15: 40-16: 00 *Protect your business! What you need to know and do in case of contamination of bees so that mistakes do not cost too much. Practical cases*

**Olexandr Brylov,** attorney at law, partner at "Legal partner" law company

16.00-16: 20 *Intellectual honey. Intellectual property rights. How to fix your exclusivity and what you need to know to make life in such a way that life seem like a honey*

**Yulia Prokhoda,** Patent Attorney of Ukraine, attorney at law, board member of the National Association of Patent Attorneys of Ukraine

16: 20-16: 50 Questions and answers, summarizing the Forum

*\* In the process of confirmation*