

# THE GLOBAL ECONOMIC IMPACT FORUM ON UKRAINE

The world's most **important** and **influential**  
forum of **international decision-makers**:  
focused on rebuilding Ukraine

21<sup>st</sup>–22<sup>nd</sup> July  
2022  
Istanbul  
Türkiye (Turkey)

**ATTENDEE**  
INFORMATION PACK

A JOINT GOVERNMENT / INDUSTRY FORUM - HELD IN PARTNERSHIP  
WITH CHAMBERS OF COMMERCE AND INDUSTRY COUNCILS WHO  
REPRESENT APPROXIMATELY 95% OF ALL BUSINESS IN UKRAINE



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# INVITATION



5<sup>th</sup> June 2022

We are pleased to invite you to the Global Economic Impact Forum on Ukraine, which will take place on the **July 21-22, 2022** in **Istanbul, Turkey**.

The forum will bring together high-level ministerial, political, public sector, and business leaders from Fortune 500 companies from across the globe to look at rebuilding Ukraine, discuss investment and trade opportunities, and address the challenges to regional and global supply chains, and work to ensure economic continuity for Ukraine and its trade partners.

This invitation-only event will afford participants rare and direct insights into the perspectives and approaches of public and private sector leaders, from Ukraine, the region, and the world as the international community works to reshape the global economy, along with the infrastructure and cooperative international policies and agreements that support it.

**We hope that you will join us at this historic forum.**

**Alfred F. Praus**

President  
Ukrainian-Austrian Association



**Emma Turos**

Managing Director (Ukraine)  
Canada-Ukraine Chamber of Commerce



**Denis Jatsyshyn**

Director, Corporate Relations  
U.S.-Ukraine Business Council



**Edvins Berzins**

President  
Ukrainian Logistic Alliance



**Alexandre Yurchak**

Head of Ukrainian Cluster Alliance  
CEO, Association of Industrial  
Automation of Ukraine



**Anna Derevyanko**

Executive Director  
European Business Association



**Olga Trofymova**

Cluster Manager  
Ukrainian Automotive Cluster



**Burak Pehlivan**

Chairman of the Board  
International Turkish Ukrainian Business  
Association



**Gennadiy Chyzyhkov**

President of Ukrainian Chamber  
of Commerce and Industry





# DATES AND VENUE DETAILS

**Dates:** 21<sup>st</sup> and 22<sup>nd</sup> July 2022

**Venue:** Atlas 1948 / Istanbul Cinema Museum  
Kuloglu, Istiklal Cd. Atlas Passage No: 131  
34433 Beyoğlu / Istanbul

**Forum** [www.tgeif.org](http://www.tgeif.org)

**Registration:** Maximum of 2 tickets per organization (including conglomerates)  
Additional tickets can be acquired as part of event sponsorship

**Badge Collection  
& Check-In:** 8:00am – 9:00am,  
21<sup>st</sup> July 2022

Please bring your ticket with you together with valid identification.

**ONLY VALID TICKET HOLDERS WILL BE ALLOWED ENTRY.**

If you registered online and did not receive an electronic ticket confirmation via email please contact [onyx.connor@tradecouncil.org](mailto:onyx.connor@tradecouncil.org)



# ATTENDEE PROFILE

The world's most important and influential forum of international decision-makers: focused on addressing the many challenges faced by the global community in this new economic reality

## KEY ATTENDEES:

- Government Ministers and senior officials
- Ukraine-based company founders and executives
- Government Ministers and officials from around the world as well as representatives from federal, state and local governments
- Senior executives from Fortune 1000 companies
- C-suite executives from leading infrastructure, engineering, manufacturing, high-tech, service provider, biotech, agricultural, chemical, pharma, energy, oil & gas, supply-chain, finance, information technology, and other related companies
- Foreign direct investors
- Venture capital firms
- Industry stakeholders and corporate decision makers
- Chambers of commerce and business association executives
- Policy makers
- Humanitarian organizations
- Media outlets
- Other organizations poised to invest in rebuilding Ukraine

## TOPICS OF THE FORUM INCLUDE:

- Understanding the new global economic reality
- Supporting economic continuity: investment, export, globalization
- The changing face of foreign direct investment: challenges and opportunities
- Business leader roundtables
- Financing the rebuilding of Ukraine
- Ukraine Industry: Chambers and Business Councils
- Overcoming supply chain and logistics disruptions
- Global energy security: challenges and opportunities
- Global food security: challenges and opportunities



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**1000+** Live  
VIP Delegates



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**60+** Speakers



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**66** Countries

# SOME OF OUR HONORABLE SPEAKERS

## UKRAINE GOVERNMENTAL \*

- 👤 H.E. **Yulia Svyrydenko**, First Deputy Prime Minister, Minister, Ministry of Economy
- 👤 H.E. **Vasyl Bodnar**, Ambassador Extraordinary and Plenipotentiary, Embassy of Ukraine in Turkiye
- 👤 H.E. **Olga Trofimtseva**, Ambassador-at-large, Ministry of Foreign Affairs of Ukraine
- 👤 Hon., **Oleksandr Kubrakov**, Minister, Ministry of Infrastructure
- 👤 Hon., **Oleksiy Chernyshov**, Minister, Ministry of Communities and Territories Development
- 👤 Hon. **Kostiantyn Koshelenko**, Deputy Minister of Social Policy of Ukraine for Digital Development, Digital Transformation and Digitization of Ukraine
- 👤 Hon. **Yaroslav Demchenkov**, Deputy Minister, Ministry of Energy of Ukraine
- 👤 Hon. **Taras Kachka**, Deputy Minister, Ministry of Trade
- 👤 Hon. **Mykola Solsky**, Minister, Ministry of Agrarian Policy and Food of Ukraine
- 👤 Hon. **Dmytro Natalukha**, Member of the Parliament of Ukraine, Chairman of the Economic Affairs Committee, member of Ukraine's PACE delegation, co-Chair of the UA-UK interparliamentary friendship group
- 👤 Hon. **Lisa (Yelyzaveta) Yasko**, Member of Parliament at Verkhovna Rada of Ukraine, Member of Foreign Affairs Committee! Member of Ukrainian Delegation at PACE

## UKRAINE CHAMBERS AND INDUSTRY COUNCILS

- 👤 **Alexandre Yurchak**, Head of Ukrainian Cluster Alliance, CEO of the Association of Industrial Automation of Ukraine
- 👤 **Alfred Praus**, President, Austrian-Ukrainian Council
- 👤 **Anna Derevyanko**, Executive Director, European Business Association
- 👤 **Burak Pehlivan**, Chairman of the Board, International Turkish Ukrainian Business Association
- 👤 **Denys Yatsyshyn**, Director of Corporate Relations, U.S.-Ukraine Business Council (USUBC)
- 👤 **Edvins Berzins**, President, Ukrainian Logistics Alliance
- 👤 **Emma Turos**, Managing Director, Canada Ukraine Chamber of Commerce
- 👤 **Gennadiy Chyzhykov**, President, Ukrainian Chamber of Commerce and Industry
- 👤 **Olga Trofymova**, Cluster Manager, Ukrainian Automotive and Mobility Cluster

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\* Although approximately 90% of speakers are confirmed, some Ukraine ministerial-level speakers are still waiting finalization of their agendas and alternates.

## FOREIGN GOVERNMENTAL

- 👤 H.E. **Natalia Gavrilita**, Prime Minister of the Republic of Moldova
- 👤 H.E. **Dmitri Croitor**, Ambassador of Republic of Moldova to Republic of Turkey, Embassy of Moldova in Turkey
- 👤 Hon. **Iurie Turcanu**, Vice Prime Minister for Digitalization of the Republic of Moldova
- 👤 Hon. **Andrei Spinu**, Vice Prime Minister, Minister of Infrastructure and Regional Development of the Republic of Moldova
- 👤 Hon. Sen. **David Wells**, Senate of Canada
- 👤 Hon. Sen. **Steve Daines**, Senator, U.S. Senate
- 👤 Hon. **Andres Sutt**, Minister of Foreign Affairs & Minister of Entrepreneurship and Information Technology, Ministry of Economic Affairs and Communications, Estonia
- 👤 Hon. **Jovita Neliupsiene**, Vice Minister, Ministry of Economy and Innovation of Lithuania
- 👤 Hon. **Eva Maydell**, Member, European Parliament
- 👤 H.E. **Lansana Kouyate**, Former Prime Minister, Republic of Guinea

## GOVERNMENT TRADE & INVESTMENT AGENCIES

- 👤 **Sergiy Tsivkach**, CEO, UkraineInvest
- 👤 **Achim Hartig**, Managing Director, Germany Trade and Invest & CEO of the OECD Network of Investment Promotion Agencies
- 👤 **Bogdan Bogdanov**, Executive Director, InvestBulgaria
- 👤 **Elijus Civilis**, General Manager, Invest Lithuania
- 👤 **Eva Jungmannova**, Director of Investment and Foreign Operations Division, Czech Invest
- 👤 **Gabriele Haselsberger**, Commercial Counsellor, AdvantageAustria
- 👤 **Iveta Strupkāja**, Deputy Director in Charge of Export, Investment and Development Agency of Latvia
- 👤 **Jan Larsson**, CEO, Business Sweden
- 👤 **Lauri Lugna**, CEO, Estonian Business and Innovation Agency
- 👤 **Igor Stefanet**, CEO, Invest Moldova
- 👤 **Stelian Manic**, Director General, Invest Moldova

## INTERNATIONAL BANKING

- 👤 **Hasan Demirhan**, Vice President Banking, Black Sea Trade & Development Bank (BSTDB)
- 👤 **Jean-Erik De Zagon**, Head of Representation in Ukraine, European Investment Bank (EIB)
- 👤 **Matteo Patrone**, Managing Director, Eastern Europe and the Caucasus, European Bank for Reconstruction and Development (EBRD)

## UKRAINE BUSINESS

- 👤 Alex Kovalenko, Co-Owner, UPARKS
- 👤 Andrii Dligach, Head, ADVANTER GROUP
- 👤 Borys Shestopalov, Co-Founder, HD GROUP
- 👤 Nicholas Tymoshchuk, CEO, UFUTURE
- 👤 Sevki Acuner, Chair of The Board of Directors,  
NPC UKRENERGO & Chairman of Supervisory Board of JSC Ukrainian Railways

## OTHER EXECUTIVES

- 👤 Ambassador **Matthew Bryza**, Former US Ambassador to Azerbaijan
- 👤 **Arda Batu**, CEO, Turkonfed
- 👤 **Bahadir Kaleagasi**, President, Bosphorus Institute
- 👤 **Cefi Kamhi**, Chairman, Energy Council of Foreign Investors
- 👤 **Eren Derinkok**, Board Member, AmCham Turkey
- 👤 **Eser Özdil**, Nonresident Fellow, Atlantic Council
- 👤 **Howard Beasey**, Partner and Co-Founder, 8° East
- 👤 **Kadri Maasik**, Executive Director, Estonian Center for International Development
- 👤 **Lilia Lishnyanska**, Advisor, Ministry of Social Policy of Ukraine
- 👤 **Mila Malairau**, Executive Director, AmCham Moldova
- 👤 **Olena Shyroкова**, Vice Chairman ICC UAE Commission on Trade & Investment
- 👤 **Temmuz Yigit Bezmez**, Project and Business Development Manager,  
French Chamber of Commerce in Turkey
- 👤 **Zeynep Elif Yildizel**, Vice President, Association of Geological Researchers



# PARTICIPATING GOVERNMENT INVESTMENT PROMOTION AGENCIES



# AN INVITATION-ONLY FORUM FOR VIP DELEGATES

Putting a price tag on Ukraine's overall reconstruction cost remains difficult, not least since the war is not fully over, but experts estimate the cost to be anywhere from **\$565bn, up to \$1trn**. This does not include the multi trillion-dollar losses accrued across the globe due to inflationary pressures.

Global prices of food, energy and metals, have soared since the invasion of Ukraine, quickening inflation and diluting buying power for businesses and families alike.

An UNCTAD rapid assessment of the war in Ukraine's impact on trade and development confirms a rapidly worsening outlook for the world economy, underpinned by rising food, fuel and fertilizer prices.

This forum aims to address some of the shocks caused by the war in Ukraine through renewing trade relationships, supporting new initiatives for regional and international cooperation, and providing economic recovery and stability for Ukraine and its people.

The economic recovery of Ukraine and the region through the stabilization of trade is essential for global economic well-being.

Attending this forum provides your organization with the opportunity to be positioned front-and-center in the rebuilding of a nation, and supporting international trade - in a positive and meaningful way.



# WHY PARTICIPATE?

Sponsoring The Global Economic Forum on Ukraine provides your organization the opportunity to be at the forefront of the **world's most important economic event** in recent history

The Forum agenda includes the LIVE participation of approximately 1,000 people, including heads of state and government ministers, legislators, company CEOs, civil society leaders, global media outlets and investors from Africa, Asia, Europe, the Middle East, the Pacific, Latin America and North America.

With a primary focus on Ukraine, event will be defined by interactions to come up with new areas for cooperation to resolve the emerging challenges faced by the global community, and spark new partnerships and ideas needed to improve the state of the entire world.



An international audience from over 66 different countries



Position yourself at the center of economic activity for the rebuilding of a country and supporting stable economic activity within the region



A hybrid online / offline event  
- with 1,000+ live attendees  
+ live-streaming to 50,000+ virtual attendees



Place your business directly in front of government ministers, policy-makers, investors, procurement directors, traders, and other high-level executives from Fortune 1,000 companies



Be recognized, with supported marketing pushes before the forum through direct email, channel marketing partners, and via the website



Event supported by industry leading publications and media partners



Opportunity to meet and speak to Ministers and decision-makers from the Ukraine Government and other allied governments.

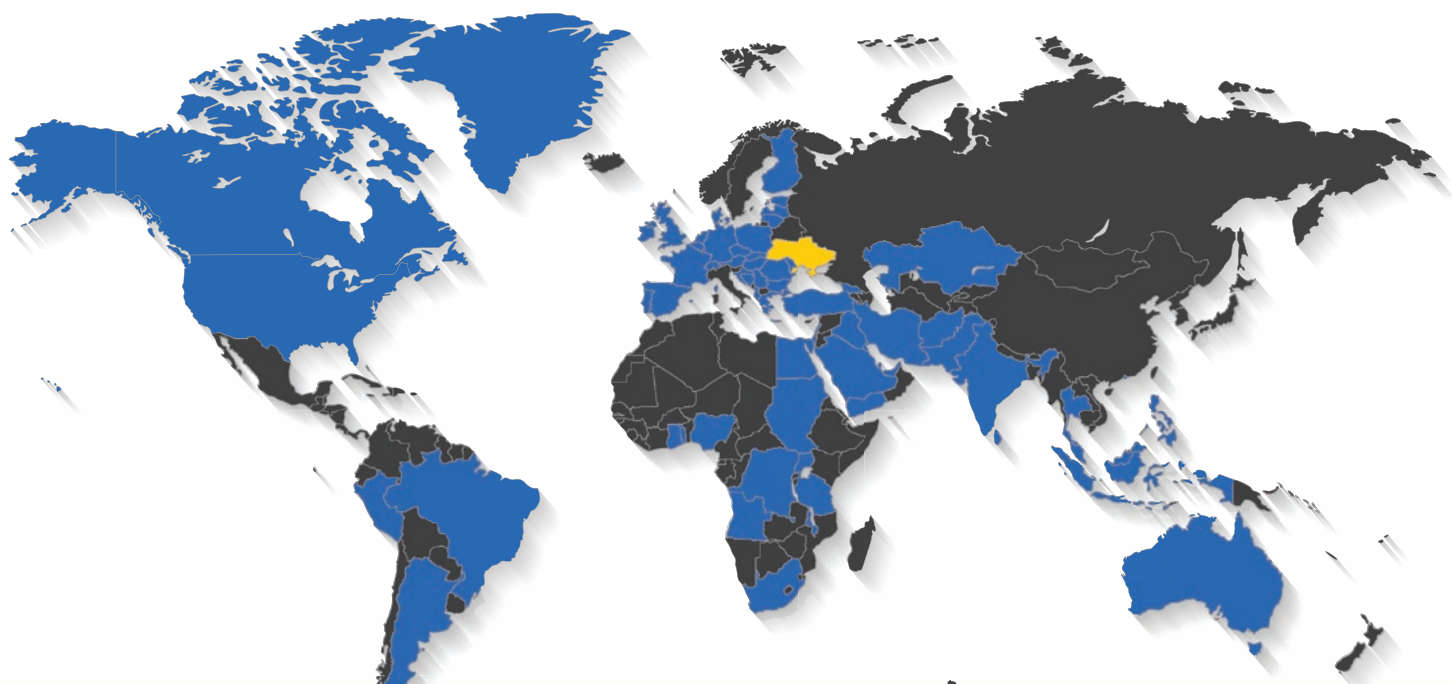
# SOME OF THE MANY KEY ATTENDEES





# DELEGATES FROM 66 COUNTRIES

- Afghanistan
- Albania
- Angola
- Argentina
- Australia
- Belgium
- Bosnia and Herzegovina
- Brazil
- Bulgaria
- Cameroon
- Canada
- Croatia
- Czech Republic
- Denmark
- Egypt
- Estonia
- Finland
- France
- Georgia
- Germany
- Ghana
- Greece
- Hong Kong
- Hungary
- India
- Indonesia
- Iran
- Iraq
- Israel
- Kazakhstan
- Kuwait
- Lebanon
- Lithuania
- Malawi
- Malaysia
- Moldova
- Netherlands
- Nigeria
- Pakistan
- Peru
- Philippines
- Poland
- Portugal
- Qatar
- Romania
- Saudi Arabia
- Serbia
- Singapore
- Slovakia
- South Africa
- Spain
- Sri Lanka
- Sudan
- Switzerland
- Tanzania
- Thailand
- The Democratic Republic Of The Congo
- The Netherlands
- Togo
- Turkey
- Uganda
- Ukraine
- United Arab Emirates
- United Kingdom
- United States
- Yemen



# A FORUM WITH A TRULY GLOBAL IMPACT

**The war is having a devastating impact on the global economy – and it will only get worse unless we address the issues now**

The invasion of Ukraine by Russia is a major blow to the global economy with the entire global economy feeling the effects of inflation. Ukraine and Russia are key suppliers of essential items including energy, food, fertilizers and even neon for semiconductors; supplies that are now threatened by the war. Shipments through Black Sea ports have already been halted, with potentially dire consequences for food security in poor countries. Energy prices are rising, and unemployment figures are increasing as the cost of living rises across the globe.

**Impacts of the war affecting the global economy has been seen in three main areas.**

- Higher prices for commodities like food, energy, steel and ores, which is eroding the values of incomes and pushing up inflation. Russia and Ukraine are major commodities producers, and disruptions have caused global prices to soar, especially for oil and natural gas. Food costs have jumped, with wheat, for which Ukraine and Russia make up 30 percent of global exports, reaching a record.
- The neighbouring economies of Bulgaria, Hungary, Latvia, Lithuania, Poland, Moldova, Slovakia and Romania, in particular, are grappling with disrupted supply chains and remittances.
- Historic refugee numbers has created a humanitarian crisis, not seen in Europe since World War II.



## **WHY FOREIGN DIRECT INVESTORS WILL ATTEND:**

- First access and exposure to the latest investment opportunities and projects being planned in Ukraine and the region
- Build alliances and consortiums with global counterparts to maximize the impact of your investments, in and around the region
- Connect directly with high level Ukrainian and regional leadership seeking to advance multilateral public-private cooperation amongst international partners.

## **WHY EXPORTERS WILL ATTEND:**

- Connect directly with other international companies seeking new trading partners and manufacturing inputs
- Receive the latest information on current and pending public tenders being prepared and administered by the Government of Ukraine
- Find new cooperation partners from around the globe, the region, and Ukraine, directly.

## **WHY CHAMBERS OF COMMERCE WILL ATTEND?**

International, Regional, and Local Chambers of Commerce play a key role in the coordination of economic activity within and between their respective constituencies and the Ukrainian economy. This unprecedented event will allow Chambers of Commerce to network with regional and global business leaders across government and industry, find new opportunities to connect their members with, and build relationships with counterparts from around the world to better coordinate a collective response to the crisis.

## **WHY ECONOMIC DEVELOPMENT ORGANIZATIONS WILL ATTEND:**

- Gain deep insights into current logistics and supply chain issues, sourcing redistributions, and the changing landscape of opportunities to connect and integrate with Ukrainian and regional producers to increase the value of all touchpoints along our rapidly evolving international supply chains
- Connect with buyers looking to replace legacy manufacturing inputs and sanctioned vendors
- Coordinate with regional and global counterparts to help equalize increasing supply chain imbalances, regionally and further downstream
- Hold bilateral meetings with global companies seeking international partners.

## **WHY INVESTMENT PROMOTION AGENCIES WILL ATTEND:**

- Direct access to regional and global investors with an active interest in supporting Ukraine and the broader region
- Learn how to effectively align your own objectives and public mandates with the broader international community to ensure that your attraction activities support. Ukrainian economic continuity, while simultaneously increasing the prosperity of your constituents
- Connect with counterparts to discuss multilateral cooperation, share investment practices know-how and exchange new best practices, evolving as a result of the war and its follow-on consequences
- Hear directly from leaders of regional IPAs and EDOs as they share the concrete steps their organizations are taking in support of shared goals.

# IN-PERSON AND VIRTUAL FORUM NETWORKING OPPORTUNITIES

Attendees of the forum can take advantage of sharing knowledge, gaining advice, doing business deals, and drawing inspiration from the experiences and outlooks of their global colleagues in so many ways



## Attendee Live-Chat

Use the Airmeet mobile application to search and chat with other attendees in a confidential environment.



## Early Morning Meet-ups

Grab a tea or coffee with other attendees from check-in time (8am) until the conference begins (9am).



## Lunch Breaks

Connect with other attendees of the forum during scheduled lunch breaks – simply chat online, arrange to meet, and visit a near-by café or restaurant together.



## Schedule a Dinner

Schedule a dinner with other attendees via the Airmeet mobile application.



## Visit Virtual Booths

Use the Airmeet mobile app to visit virtual booths of select companies and chat live with the virtual booth hosts.



## Meet Showcased Businesses in Person

Meet showcased businesses in a special area of the forum both during breaks and after the event (closes at 7pm).

## Add-On Options (Paid and/or Government Agencies Only)



## Attend the VIP Lunch

Attend an invitation-only lunch with forum speakers, government ministers and VIPs of Fortune 500 companies.

*\* Only accessible to paid attendees and sponsors*



## Schedule Bilateral Talks

Schedule confidential bilateral talks in a private room with potential trade-partners.

*\* Available to government agencies*



## Book Private Meeting Rooms

Access to a private meeting rooms within a few minutes' walk of the forum venue.



## Receive Tailored B2B, B2G and G2G Introductions

Have our expert B2B match-maker schedule in-person meetings and create a customized meeting calendar for you.



# SPONSORSHIP OPPORTUNITIES



## Session Sponsorship

Sponsor a panel or fireside chat and be given the opportunity to participate as a MC, moderator or panelist



## Pre-Event Breakfast Briefing

Host a breakfast briefing. An opportunity to design a panel discussion to be held over breakfast before delegates busy meeting schedules begin



## Speaker Ready Room Sponsor

Speakers always meet to prepare for their panel in the Speaker Ready Room before going on stage. This is a great opportunity to publicise your brand to some of the most senior and influential people at the Forum



## Media Zone Sponsor

The Media zone offers an area for Press to conduct meetings and for media partners to display their brochures



## Cloakroom Sponsor

Next to registration at the front of the venue the Cloakroom offers large, branded panels for delegates to see as they arrive and leave, as well as branded cloakroom tickets to keep with them during the day



## Delegate bags

What better way to get your brand seen by every single delegate than exclusively sponsor the official delegate bags. Bags lend a helping hand by holding material collected at the event – and they are seen in use long after the event has ended!



## Pens and notepads

Get your logo on all notepads & pens distributed to attendees during the forum sessions, workshops and seminars- and make a lasting impression when they're taken back to the office to record those 'all important' notes after the Forum has ended



## Delegate bag promotional insert

Have a direct contact with every single participant by inserting your advertising in the delegate Forum bags (1,000). The final document for the Forum bags insertion must be supplied by sponsor (A4 or A5 size flyer or leaflet) in due time (deadlines communicated separately)



## Water and Beverages Sponsor

Sponsor attendee beverages during the working hours of the Forum in the networking area

# FREQUENTLY ASKED QUESTIONS

## **Where will the event be held?**

The event will be held in Istanbul, Turkey.

## **How will attendees register?**

All registrations are taken online at [www.tgeif.org](http://www.tgeif.org).  
We do not accept registrations via email or telephone.

## **How much do tickets cost?**

Tickets are allocated free of charge to select attendees for the event. All attendees must apply online prior to the event in order to be allocated a ticket.

## **How many tickets can I order?**

Organizations (including conglomerates) can order a maximum of 2 tickets each. Additional tickets may be obtained through sponsoring part of the forum.

## **How many people are expected to attend?**

We expect 1000+ dignitaries, government ministers, fortune 500 company CEOs, foreign direct investors, legislators, humanitarian organizations, chambers of commerce, venture capital organizations, trade commissioners, embassies; and related parties.

## **When is the deadline for registration?**

Registration is open now and the organizers will vet all registrations as they are received. If you are approved, you will receive an email of confirmation.

## **Can I get a ticket at the door?**

No. We do not take registrations at the door of the forum.

## **What are the security arrangements?**

Due to the nature of the event, security is expected to be high. Attendees will be asked to present their identification and ticket upon entry. The name on the attendee ID has to be identical to the name on their ticket. There will be a strict "no id – no entry" policy.

# GET IN TOUCH

For more information about package pricing & how to secure your preferred sponsor package, please contact our team:

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