



Wednesday, May 29, 2024, 10:00–16:00

The Ukrainian Chamber of Commerce and Industry
33, Velyka Zhytomyrska Str.
Coliseum Hall
Language: Ukrainian - English

FORUM

“THE RULE OF DIASPORA INSTITUTIONS IN ATTRACTING INVESTMENTS FOR THE REBUILDING OF UKRAINE”

Moderator: Mr Valeriy Korol, Vice President of the Ukrainian Chamber
of Commerce and Industry

AGENDA

09:30-10:00

Registration
Welcoming coffee

10:00-10:30

Welcome Remarks
(3-5 minutes for each address)
General keynote speeches regarding Diaspora policy making

Moderator: Mr Valeriy Korol, Vice President of the Ukrainian Chamber of Commerce and Industry

Ms. Yuliia Svyrydenko, First Deputy Prime Minister of Ukraine -
Minister of Economy of Ukraine- TBC

Mr. Gennadiy Chyzykov, President of Ukrainian Chamber of
Commerce and Industry

Mr. Paul Grod, President of the Ukrainian World Congress (UWC)

Mr. Armin Hofmann, Program director 'EU4BUSINESS: SME
Recovery, Competitiveness and Internationalization' Deutsche
Gesellschaft für Internationale Zusammenarbeit (GIZ) - ONLINE

Rosaria Puglisi, The Head of the OECD Office in Ukraine - TBC
Representative of the MIAF - TBC

DG Near / EU Delegation - TBC

10:30-12:00

Panel discussion

Ukrainian Diaspora engagement in boosting the attraction of



investments in the national economy

Moderator: Dmytro Denkov, chief editor of "Economichna Pravda"

The concept of the forum panel "The Role of Diaspora Institutions in Attracting Innovative Investments for the Rebuilding of Modern Ukraine" is both innovative and timely, addressing a crucial aspect of Ukraine's economic development through investment attraction. The primary idea revolves around the pivotal role played by the Ukrainian diaspora in attracting investments for the reconstruction and development of contemporary Ukraine. The panel discussion will delve into various facets of this issue and explore strategies to enhance the effectiveness of foreign capital attraction.

Moderated by Dmytro Denkov, Chief Editor of "Economichna Pravda," the panel will ensure fair access to participation and discussion for all attendees. Panel participants include representatives from the Ukrainian government, such as Oleksandr Bankov, State Secretary of the Ministry of Foreign Affairs of Ukraine, and Volodymyr Kuzyo, Deputy Minister of Economy of Ukraine, who will discuss official approaches and initiatives regarding investment attraction.

Additionally, representatives from the Ukrainian diaspora across different countries will participate. Their diverse experiences and networks in various countries can aid in dissecting instruments and strategies for attracting investments to Ukraine from diaspora communities abroad.

During the discussion, participants will explore various aspects of investment attraction, including legislative and regulatory initiatives, business facilitation, the role of international organizations and diaspora networks, as well as opportunities for cooperation between governmental and civil structures. Such a panel discussion can serve as a vital tool for developing investment attraction strategies and promoting economic development in Ukraine.

Mr. Oleksandr Bankov, State Secretary of Ministry for Foreign Affairs of Ukraine

"Government Initiatives and Policies: Enhancing Ukrainian Diaspora Engagement in Attracting Investments"

Mr. Volodymyr Kuzyo, Deputy Minister of Economy of Ukraine
"Economic Development Strategies: Leveraging Diaspora Networks for Investment Promotion"

Mr. Nazarii Volianskyi, Head of International cooperation Department of the UkraineInvest

"UkraineInvest's Role: Facilitating Diaspora Contributions to National Economic Growth"

Mr. Alexander Ivan Grechenyuk, President of World Congress of Ukrainian Youth Organizations - Romania

"Youth Engagement and Innovation: Harnessing the Potential of Ukrainian Diaspora Youth for Economic Development"

Mr. Yaroslav Romanchuk, Chairman of the Board of Association of



Ukrainian Business in Poland

or

Karol Kubica, Head of the Polish Investment and Trade Agency (PAIH) in Kyiv

"Cross-Border Business Partnerships: Promoting Investments between Ukraine and Poland"

Alexander Petrov, Chairman of the Trade House "Ukraine - Latvia", Representative of the Ukrainian Chamber of Commerce and Industry in Latvia

"Experience of the Trading House for the development of business cooperation between Ukrainian and Latvian companies"

12:00-13:00

Lunch

13:00-14:30

Panel discussion

Attracting investment for national development. Organizations supporting UA business in their ways to internationalizing

The panel discussion seeks to explore the dynamics of attracting investments to foster national development, with a particular emphasis on the role played by various organizations in facilitating the internationalization of Ukrainian businesses. Under the moderation of Anna Liubyma, Director of the UCCI International Relations Department, the panel will feature presentations from a diverse array of experts representing different sectors and regions. Each speaker will provide insights into innovative strategies, market opportunities, and the unique advantages offered by their respective regions, thereby contributing to a comprehensive understanding of how Ukrainian enterprises can effectively tap into global markets and attract investment for sustainable growth and development.

Moderator: Anna Liubyma – Director of the UCCI international relations Department

Mr. Oleksandr Hryban, Head of the Investment Team at Advantage Ukraine

"Innovative Approaches to Attracting Investments: Experience and Opportunities"

Oleksandra Sologub, Representative of the "NAZOVNI" office

"Presentation of the possibilities of the platform for the development of business cooperation between Ukrainian and foreign companies"



Ms. Anna Vinnichenko - Owner and CEO at Intertradeagency, UCCI Representative in Poland

"International Business Strategies: The Polish Market as a Potential Platform for Ukrainian Investors"

Mr. Dmytro Lekartsev - Head of the National Congress of Ukrainians of Moldova, UCCI Representative in Moldova

"Moldova as a Hub for Investment Cooperation: Perspectives for Ukrainian Entrepreneurs"

Mr. Mykola Zharov - President of LUkraine - Ukrainian Community in Luxembourg, UCCI Representative in Luxembourg

"Luxembourg as a Financial Development Hub: Advantages for Ukrainian Companies and Investors"

Mr. Misha Migdal - SSP CEO and Owner, independent business consultant in NY, UCCI Representative in the United States

"Investment Climate in the US: Opportunities for Ukrainian Entrepreneurs in the New Economic Environment"

14:30-15:30

Panel discussion

The experience of Ukrainians abroad in establishing bilateral organizations to support trade relations and attract investments into the economy of Ukraine

The panel discussion "Bilateral Institutions Programs and Projects for UA Business Support and Operations of Foreign Companies in Ukraine" aims to showcase the pivotal role of bilateral chambers of commerce in fostering economic cooperation between Ukraine and various countries. Led by Moderator Valeriia Zabashta, the panel will feature presentations by leaders of prominent chambers. Each speaker will discuss their chamber's initiatives and projects aimed at enhancing bilateral business partnerships, promoting trade and investment, strengthening economic ties, fostering cross-border collaboration, and exploring new opportunities for business collaboration between Ukraine and their respective countries. Through these presentations, the panel seeks to highlight the diverse range of programs and projects available to support Ukrainian businesses and facilitate the operations of foreign companies in Ukraine.

Moderator: Valeriia ZABASHTA, Head of the Promising Forms of International Business Cooperation Development Sector of Department of International Cooperation

Mykhailo Petruniak, President of the CCIU-Spanish-Ukrainian Chamber of Commerce



"The experience of CCIU in promoting trade relations between Ukraine and Spain and attraction investments into the economy of Ukraine"

Zenon Potoczny, President of Canada – Ukraine Chamber of Commerce (CUCC)

"Promoting Trade and Investment: Initiatives by the Canada – Ukraine Chamber of Commerce"

Vadim KRAHMAL, Vice-President Portuguese-Ukrainian Chamber of Commerce, UCCI Representative in Portugal

"Portugal as a Hub for Investment Cooperation: Perspectives for Ukrainian Entrepreneurs"

Vladislav Bondarevsky, Deputy Chairman of the Presidium of the Ukrainian-Czech Chamber of Commerce (UKRCHAM)

"Strengthening Economic Ties: Czech – Ukrainian Initiatives"

Jacek Pehota, President of The Ukrainian – Polish Chamber of Commerce (UPCC)

"Cross-Border Collaboration: The Ukrainian – Polish Chamber of Commerce's Programs and Projects"

Oleh Jachno, President of Ukrainian-Argentine Chamber of Commerce and Industry (CAUCI)

"Exploring New Frontiers: Opportunities for Business Collaboration between Ukraine and Argentina"

15:30-16:30

Panel discussion

The Role of Women in the Ukrainian Diaspora in Attracting Investments to Ukraine

The panel discussion titled "The Role of Women in the Ukrainian Diaspora in Attracting Investments to Ukraine" aims to explore and highlight the significant contributions of women within the Ukrainian diaspora towards attracting investments to Ukraine. The panel will feature distinguished female leaders from various countries and industries, who will share their experiences, strategies, and initiatives in promoting investment opportunities for Ukraine. Through their presentations and discussions, the panelists will shed light on the pivotal role of women in fostering economic growth, building international partnerships, and advancing Ukraine's development agenda through investment attraction. The moderator will facilitate an engaging dialogue, providing a platform for knowledge exchange and collaboration among participants.

Moderator: Hanna Krysiuk, President of Woman Business Club

Oksana Shoollemmer, founder of "Nord Haus UA", Head of



Magazine Business Woman in Germany

"Empowering Women Entrepreneurs: Experiences and Strategies from Germany"

Elena Lozhkariova, the official representative of the UCCI in France

"Building Bridges: The Contribution of Ukrainian Women in France to Investment Attraction"

Lidiya Aliyeva-Shestak, Founder & Chairperson at Union of Ukrainian Women in Azerbaijan

"Unleashing Potential: Women's Initiatives in Attracting Investments to Ukraine from Azerbaijan"

Iryna Papusha, Head of WL4Ukraine, Independent Non-Executive Director, Chairman and Board Member of Ukrainian and European companies, Corporate Governance Advisor, the official representative of the CCI to Netherlands

"Corporate Leadership: Women's Impact on Investment Strategies in Ukraine and the Netherlands"

Cris Baluta, President of the Brazil-Ukraine Chamber of Industry, Commerce, and Innovation

"Driving Economic Growth: Women's Entrepreneurship and Investment Promotion in Brazil-Ukraine Relations"

Closing remarks

Mr Valeriy Korol, Vice President of the Ukrainian Chamber of Commerce and Industry

Signing of Joint Declaration for the development of the cooperation with Ukrainian diaspora

In his closing remarks, Mr. Valeriy Korol, Vice President of the Ukrainian Chamber of Commerce and Industry, will likely summarize the key points discussed throughout the panel discussion. He may emphasize the importance of Ukrainian diaspora engagement in attracting investments to the national economy and highlight the significant role played by various stakeholders, including government officials, business leaders, and diaspora organizations. Mr. Korol may underscore the potential for further collaboration and partnership between the diaspora and domestic entities to foster economic growth and development in Ukraine. Additionally, he might express gratitude to the participants for their valuable insights and contributions to the discussion, while also encouraging continued dialogue and action to capitalize on the opportunities presented. Overall, his closing remarks are expected to reinforce the significance of diaspora involvement in Ukraine's economic



advancement and inspire collective efforts towards achieving shared goals.

The event is organized by the Ukrainian Chamber of Commerce and Industry within the international cooperation programme "[EU4Business: SME Recovery, Competitiveness and Internationalisation](#)" is co-financed by the European Union and the German Government and is implemented by the German federal company "Deutsche Gesellschaft für Internationale Zusammenarbeit ([GIZ](#)) GmbH". The programme aims to support Ukraine's economic resilience, recovery and growth, create better conditions for the development of Ukrainian small and medium-sized enterprises (SMEs) as well as support innovation and exports.

EU4Business is an umbrella initiative that includes all EU support to small and medium-sized businesses in the Eastern Partnership countries. Read more: www.eu4business.org.ua

#eu4business, #StandForUkraine, #gizSME

