

IV International Export Support Forum **kraine Goes Global**

24.09.2025

Program of the event

09:30 - 10:00 Registration. Welcome coffee

10:00 – 10:45 | Official opening

Welcome speech:

Gennadiy Chyzhykov - President of the Ukrainian Chamber of Commerce and Industry
Andriy Teliupa - Deputy Minister of Economy, Environment, and Agriculture of Ukraine
Nicola Sibona - head of trade and economic section of the EU Delegation to Ukraine
Hagen Ettner - Programme Director, STEP IN 2 EU, GIZ Ukraine

10:50 - 11:50

Panel discussion 1: Advancing towards the EU: The role of EU regulatory alignment in shaping Ukrainian business for global markets

Moderator: Volodymyr Vlasiuk – Director of the SE Ukrainian Industry Expertise, Chairman of the Committee on Industrial Modernization at the Chamber of Commerce and Industry of Ukraine

Vitaliy Kindrativ - Deputy Minister of Economy, Environment, and Agriculture of Ukraine
Mr Peter Polajnar - Deputy Head of Unit D2 (Economic and sectoral policies), DG ENEST, EU Commission
Ralf Lowack - Team leader: Economic policy reform advisory, STEP IN 2 EU, GIZ Ukraine
Ruslan Gashev - Chairman of the Board of the Export Credit Agency (ECA) of Ukraine
Oleh Krykavskyy - Government Relations Director, ArcelorMittal Kryvyi Rih
Denis Bazylevich - GR групи компаній компаній NOVA

11:55 – 12:55

Panel 2: Ukraine Goes Global: New Markets, New Rules of the Game. Focus on growing economies, strategic alliances and positioning of Made in Ukraine in the world

Moderator: **Anna Liubyma, Director of the International Cooperation Department UCCI**

Oleksiy Hrushetskyi - Deputy Director for Entrepreneurship and Export Development
Ryohei Sakaguchi - JETRO Kyiv Project Manager
Emma Turos - Executive Director Ukraine of the Canada-Ukraine Chamber of Commerce
Sokolovska Liudmyla - Chief Legal Officer at Sirocco energy
Arsen Didur - Executive Director of the Union of Dairy Enterprises of Ukraine.

12:55-13:10 Coffee break

13:10 – 14:00

Panel 3: Women in export: Accessing EU markets - safe, smart and sustainable exports

Moderator: **Iryna Zelenina; Co-founder and Director of the “Kyiv Chamber Export Promotion Center” and Executive Director of the “Kyiv Sputnik Travel Company”**

Natalia Yarmolenko – Co-owner of CEO Club Ukraine, Owner of LAMEL MAKEUP and LN Pro
Olga Afanasyeva – International Growth Lead at Itera, Mentor of Female Startup Founders
Iryna Savytska - Ukrainian entrepreneur, CEO, and co-founder of Bank of Memories
Dariia Chuprina - Ukrainian fashion designer and founder of the CHUPRINA brand, known for high-quality knitwear
Valeriya Zabashta - Head of the sector of new forms of international cooperation, UCCI



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14.00 – 15.00 Lunch break. Networking

15.00 - 16:45 MARATHON OF OPPORTUNITIES FOR BUSINESS AND STARTUPS

Format: short presentations (5-10 minutes) of tools that really work

Moderator: **Olga Shubina-Kurulenko** – Head of the UCCI Export / EEN Ukraine Coordinator

- JICA Ukraine
- Diia Business
- Entrepreneurship Support Fund
- IP Office
- STEP IN 2 EU, GIZ Ukraine
- European Digital Innovation Hubs (EDIH)
- EIT project
- Ukrainian Startup Fund
- UA-EU Clusters 5.0
- Erasmus for Young Entrepreneurs (EYE)
- Enterprise Europe Network (EEN)

16:45 - 17.15 Summing up the results. Closing of the forum